



Dear Friends of Make-A-Wish,

On behalf of Make-A-Wish® Southern Florida and the children whose lives we touch, I would like to introduce you to our Wishmakers On Campus® program. This program encourages local schools and community groups to participate by allowing students the opportunity to sponsor wishes for children with life-threatening medical conditions through fundraising projects.

Based on our experience, participating in the Wishmakers On Campus program benefits not only wish children, but the students as well. More than 50 groups participated last year alone and their enthusiastic feedback continues to affirm the value of this program. Significant lessons learned are the importance of community involvement and philanthropy, as well as leadership skills, self esteem, and helping students learn how to work together toward a common goal. All of this while helping others and having fun!

We know that schools want to get involved in community service projects but aren't really sure where to begin. In order to eliminate some of this uncertainty and make things easier we have attached some project ideas to help you get started!

We know how busy the school year can get, but we also know that teaching students how to give back to the community is important to schools. This proactive approach gives teachers and students the tools to start, or continue, a community service program within your school's curriculum or within pre-organized clubs (i.e., student government, service club, sororities/fraternities).

If you would like to help grant wishes in the 2013-2014 school year, please fill out the Fundraising Form and return it to my attention at Make-A-Wish or you can e-mail me at apratt@sflawish.org. If you have any additional questions you can reach me directly at 954-967-9474 ext. 319.

Thank you in advance for helping to *share the power of a wish*®. We can't wait to work with you!

Best wishes,

Special Events Coordinator
Mariana Elejalde

Wishmakers ★ON CAMPUS★

What is Wishmakers On Campus®?

Join our Wishmakers On Campus® program, a fundraising program designed for high schools and college organizations, such as student government, athletic teams and Greek organizations, interested in contributing some of their time and energy to help grant the wishes of children with life-threatening medical conditions. Being a part of the Wishmakers On Campus program fosters concepts including:

- ★ Community Service
- ★ Entrepreneurism
- ★ Money Management
- ★ Volunteerism
- ★ Creativity
- ★ Leadership
- ★ School Spirit
- ★ Teamwork

Local students do it all – organize, raise funds and manage their program with support from parent or teacher advisors. This hands-on experience allows them to see first-hand how they can impact a child's life by helping grant their wishes.

The Wishmakers On Campus program shows the value of community service by providing a hands-on experience to help raise the funds necessary to grant wishes while building school spirit and creating partnerships between students and advisors outside of the classroom. This opportunity allows everyone involved to *share the power of a wish*®!

Making Wishes Come True!

Below are several examples of what the money raised could be used for:

\$5,000

- ★ Sponsorship of a child's entire wish

\$2,500

- ★ Partnership in sponsoring a child's wish

\$2,000

- ★ Plane ticket to Australia
- ★ Bedroom set for bedroom makeover wish

\$1,500

- ★ Six-night hotel stay for a family of four
- ★ 50" Plasma TV
- ★ DJ for Sweet 16 birthday party

\$1,000

- ★ Helicopter ride in Hawaii to see volcanoes
- ★ Car stereo and speakers for a car makeover
- ★ Laptop computer

\$750

- ★ Day at a spa for a wish child
- ★ Shopping spree for a 2 ½ to 5-year-old child

\$500

- ★ Horseback riding in Alaska
- ★ Video gaming system and games
- ★ SeaWorld animal trainer experience
- ★ A puppy

\$300

- ★ Four tickets to a music concert
- ★ Tickets to Florida theme parks
- ★ Miami Dolphins tickets
- ★ Surfing in Hawaii
- ★ Swimming with Dolphins
- ★ Limousine transportation to and from a wish



Wishmakers ★ ON CAMPUS ★

Fundraising Ideas

Just for Fun

Host an event with exciting games and activities.

- ★ Bachelor and Bachelorette Auction
- ★ Pillow case races
- ★ Dunk tank
- ★ Movie night
- ★ 100th day of school coin competition
- ★ Greek Competitions

Sports

Put on your tennis shoes and get the whole school involved in a fun, sports-themed fundraiser.

- ★ Tournaments
- ★ 5K Run/Walk/Bike
- ★ Dance competition
- ★ Relay race /Olympics
- ★ Jump rope marathon
- ★ Swim Laps for Wishes
- ★ Bowl-A-Thon

Holiday

Give a kid the gift of a wish come true!

- ★ Holiday party or dance
- ★ Holiday money tree
- ★ Holiday Candy Grams
- ★ Bunny hop
- ★ Give birthday/holiday donation

Sales

These ideas are a great way to get the whole school involved in your fundraiser.

- ★ “Superstar for wishes” pre-cut star sale
- ★ Holiday baskets
- ★ Wristband sale
- ★ Chinese auctions

School Spirit

Use these great ideas to promote pride in your grade, school, club or class.

- ★ Paper chain way among fraternities
- ★ Make-A-Wish Money Week
- ★ Carnival
- ★ Spirit chain for pep rallies

Music and Art

Put your creative skills to work for wish kids.

- ★ Talent show
- ★ Holiday caroling
- ★ Musical productions
- ★ Comedy show
- ★ Concert with local band

Tasty Treats

No one will be able to resist these fundraisers.

- ★ Sporting event concession stand
- ★ Bake sale
- ★ Spaghetti dinner
- ★ Eating contest
- ★ Pancake breakfast during finals
- ★ Dinner with notable people
- ★ Chef Tasting Event

Academic

Each student collects pledges or pays an admission fee. Create certificates or ribbons for the winners.

- ★ Celebrity Apprentice Competition
- ★ Survivor Kits during Mid Term/Finals
- ★ History quiz show
- ★ Pledges for departments or Greek Life
- ★ Poetry or story contest
- ★ Graduation project



Wishmakers ★ON CAMPUS★

Project Proposal Form

Thank you for helping make wishes come true through our Wishmakers On Campus program. Please complete and return this form by fax or mail at least three weeks prior to your fundraising event.

1. SCHOOL INFORMATION

Student name: _____

Phone: _____ E-mail: _____

Best way to contact: _____ Best time to contact: _____

School name: _____

School address: _____

Phone: _____ Fax: _____

Teacher/Advisor name: _____

Fundraising for a group or club? Please list your group name (Student government, fraternity, sorority, etc.): _____

2. FUNDRAISER INFORMATION

Title of fundraiser (if applicable): _____

Date/Time: _____ Location: _____

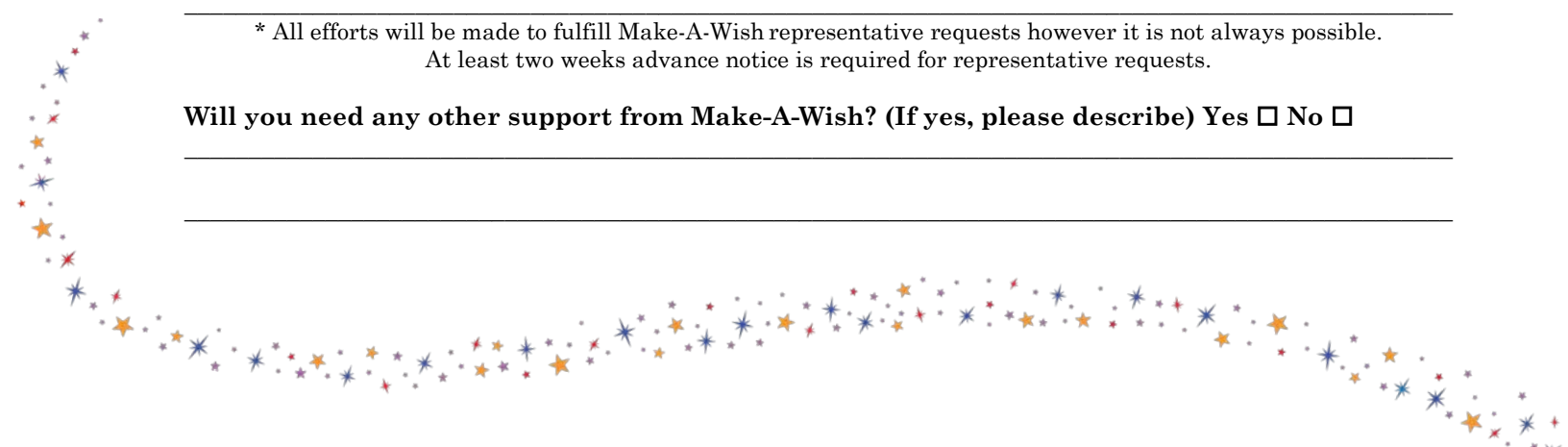
What is your goal? \$ _____ estimated number of participants: _____

Fundraiser description: _____

Would you like a Make-A-Wish representative to meet with your group, speak at an assembly, or attend a check presentation? (If yes, please describe) Yes No _____

* All efforts will be made to fulfill Make-A-Wish representative requests however it is not always possible. At least two weeks advance notice is required for representative requests.

Will you need any other support from Make-A-Wish? (If yes, please describe) Yes No





Wishmakers ★ON CAMPUS★

★ 3. FUNDRAISING GUIDELINES (Please provide your initials after each paragraph)

1. I understand Make-A-Wish does not allow the use of door-to-door or telephone solicitation in any way. ____
2. I will use care when using the Make-A-Wish name and logo. (Note that “Make-A-Wish” is spelled with a capital “A” and with hyphens. Also, please do not alter our “swirl and star” logo by customizing it to your specific event - such as “Make-A-Cake” for a cake walk.) ____
3. I agree that the first time the name “Make-A-Wish®” or “Make-A-Wish® Southern Florida” is used, the ® symbol will be used as well. ____
4. I agree to have a Make-A-Wish chapter representative approve all materials that bear or reprints the Make-A-Wish logo or name before I distribute them. This includes, but is not limited to, press releases, posters, flyers, and advertisements. ____
5. I understand the mission of Make-A-Wish is to grant the wishes of children with life-threatening medical conditions. I will not refer to the children as “terminally ill” or “dying.” (Our organization exists to serve these kids and their families and we are always careful to use language which is sensitive to them. The majority of the children whose wishes we have fulfilled are survivors – we believe their wishes have had a positive impact on their well-being.) ____
6. I will consult a Make-A-Wish representative before I contact any company or organization to solicit sponsorships, auction items, or donations of any kind. ____
7. I agree to provide Make-A-Wish with the event net proceeds - along with a description of all project expenses and revenues - within **thirty (30) days** after the fundraising event. ____

PROPOSED BY:

Signature of Sponsoring Teacher or Advisor

Name of Teacher or School Representative

Date

APPROVED BY:

Signature of Make-A-Wish Representative

Name of Make-A-Wish Representative

Date

Please email or fax this completed form and direct questions to:

Fort Lauderdale Office

Mariana Elejalde
Special Events Coordinator
4491 South State Road 7, Suite 201
Fort Lauderdale, FL 33314
Tel (954) 967-9474 ext. 319
Fax (954) 967-2468
melejalde@sflawish.org

Bonita Springs Office

Taylor Marini
Development Coordinator
3655 Bonita Beach Road, Suite 3
Bonita Springs, FL 34134
Tel (239) 992-9474
Fax (239) 992-2833
tmardini@sflawish.org



Thank you for helping make wishes come true!