



September 1, 2013

Dear Friends of Make-A-Wish,

On behalf of Make-A-Wish® Southern Florida and the children whose lives we touch, I would like to introduce you to our Kids For Wish Kids® program. This program encourages local schools and community groups to participate by creating opportunities for students to sponsor wishes for children with life-threatening medical conditions through fundraising projects.

Participating in the Kids For Wish Kids program benefits not only wish children, but the students as well. More than 50 groups participated last year and their enthusiastic feedback affirms the program's value. Significant lessons learned are the importance of community involvement and philanthropy, as well as leadership skills, self esteem, and ability to work together toward a common goal. All while helping others and having fun!

We hear that many schools want to get involved in community service projects but aren't really sure where to begin. To make things easier we have attached some project ideas to help you get started!

We know how busy the school year can get, but we also know that teaching students how to give back to the community is important. This proactive approach gives teachers and students the tools to start, or continue, a community service program within your school's curriculum or within pre-organized clubs (i.e., student council, service club, key club).

If you want to help grant wishes in the 2013-2014 school year, please fill out the Fundraising Form and return it to me or you can e-mail me at nramirez@sflawish.org. If you have any questions you can reach me directly at 954-967-9474 ext. 323.

Thank you in advance for helping to *share the power of a wish*®. We can't wait to work with you!

Best wishes,

A handwritten signature in black ink that reads "Nathalie Ramirez". The signature is fluid and cursive.

Nathalie Ramirez
Special Events Coordinator





What is Kids For Wish Kids®?

The Kids For Wish Kids program is designed for local schools, churches, and youth organizations that gives students the opportunity to help make wishes come true for children with life-threatening medical conditions. Being a part of the Kids For Wish Kids program fosters concepts including:

- ★ Community Service
- ★ Entrepreneurism
- ★ Money Management
- ★ Volunteerism
- ★ Creativity
- ★ Leadership
- ★ School Spirit
- ★ Teamwork

Students manage the program from start to finish by developing fundraising ideas and putting their plan into action. Teachers and parents are advisors, but the kids involved have ownership of the fundraiser.

The Kids For Wish Kids program shows the value of community service by providing a hands-on experience to help raise the funds necessary to grant wishes while building school spirit and creating partnerships between children and advisors outside of the classroom. This opportunity allows everyone involved to *share the power of a wish*®!

Making Wishes Come True!

Below are several examples of what the money raised could be used for:

\$5,000

- ★ Sponsorship of a child's entire wish

\$2,500

- ★ Partnership in sponsoring a child's wish

\$2,000

- ★ Plane ticket to Australia
- ★ Bedroom set for room makeover wish

\$1,500

- ★ Six-night hotel stay for a family of four
- ★ 50" Plasma TV
- ★ DJ for Sweet 16 birthday party

\$1,000

- ★ Helicopter ride in Hawaii to see volcanoes
- ★ Car stereo and speakers for a car makeover
- ★ Laptop computer

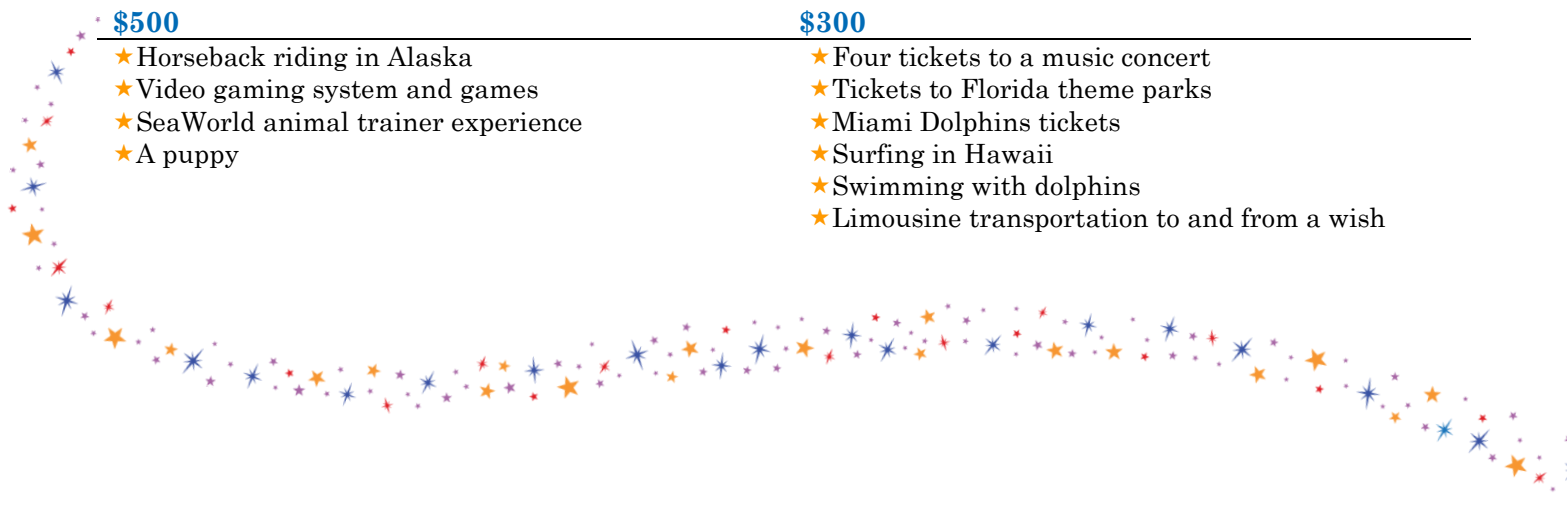
\$750

- ★ Day at a spa for a wish child
- ★ Shopping spree for a 2 ½ to 5-year-old child

\$500

- ★ Horseback riding in Alaska
- ★ Video gaming system and games
- ★ SeaWorld animal trainer experience
- ★ A puppy

\$300

- ★ Four tickets to a music concert
 - ★ Tickets to Florida theme parks
 - ★ Miami Dolphins tickets
 - ★ Surfing in Hawaii
 - ★ Swimming with dolphins
 - ★ Limousine transportation to and from a wish
- 



Fundraising Ideas

Just for Fun

Host an event with exciting games and activities.

- ★ Scavenger hunt
- ★ Pillow case races
- ★ Dunk tank
- ★ Movie night
- ★ 100th day of school coin competition
- ★ Teacher baby picture contest

Sports

Put on your tennis shoes and get the whole school involved in a fun, sports-themed fundraiser.

- ★ Tournaments
- ★ 5K Run/Walk/Bike
- ★ Dance competition
- ★ Relay race /Olympics
- ★ Jump rope marathon
- ★ Swim Laps for Wishes
- ★ Bowl-A-Thon

Holiday

Give a kid the gift of a wish come true!

- ★ Holiday party or dance
- ★ Holiday money tree
- ★ Easter Egg Hunt
- ★ Bunny hop
- ★ Give birthday/holiday donation

Sales

These ideas are a great way to get the whole school involved in your fundraiser.

- ★ “Superstar for wishes” pre-cut star sale
- ★ Holiday baskets
- ★ Wristband sale
- ★ Chinese auctions

School Spirit

Use these great ideas to promote pride in your grade, school, club or class.

- ★ Paper chain way among classrooms
- ★ Make-A-Wish Money Week
- ★ Carnival
- ★ Spirit chain for pep rallies

Music and Art

Put your creative skills to work for wish kids.

- ★ Talent show
- ★ Holiday caroling
- ★ Musical productions
- ★ Decorate a tile day
- ★ Dress down day

Tasty Treats

No one will be able to resist these fundraisers.

- ★ Sporting event concession stand
- ★ Bake sale
- ★ Spaghetti dinner or pancake breakfast
- ★ Eating contest
- ★ Candy-gram message
- ★ Pig Out for Pennies

Academic

Each student collects pledges or pays an admission fee. Create certificates or ribbons for the winners.

- ★ Read/Math-A-Thon
- ★ Science fair
- ★ History quiz show
- ★ Spelling or geography bee
- ★ Pledges for grades
- ★ Poetry or story contest
- ★ Graduation project



Project Proposal Form

Thank you for helping make wishes come true through our Kids For Wish Kids® program. Please complete and return this form by fax or mail at least three weeks prior to your fundraising event.

1. SCHOOL INFORMATION

Student name: _____

Phone: _____ E-mail: _____

Best way to contact: _____ Best time to contact: _____

School name: _____

School address: _____

Phone: _____ Fax: _____

Teacher/Advisor name: _____

Fundraising for a group or club? Please list your group name (i.e. DECA or Boy Scouts): _____

2. FUNDRAISER INFORMATION

Title of fundraiser (if applicable): _____

Date/Time: _____ Location: _____

What is your goal? \$ _____ Estimated number of participants: _____

Fundraiser description: _____

Would you like a Make-A-Wish representative to meet with your group, speak at an assembly, or attend a check presentation? (If yes, please describe) Yes No _____

* All efforts will be made to fulfill Make-A-Wish representative requests however it is not always possible. At least two weeks advance notice is required for representative requests.

Will you need any other support from Make-A-Wish? (If yes, please describe) Yes No _____



3. FUNDRAISING GUIDELINES
(Please provide your initials after each paragraph)

- 1. I understand Make-A-Wish does not allow the use of door-to-door or telephone solicitation in any way. ____
- 2. I will use care when using the Make-A-Wish name and logo. (Note that "Make-A-Wish" is spelled with a capital "A" and with hyphens. Also, please do not alter our "swirl and star" logo by customizing it to your specific event - such as "Make-A-Cake" for a cake walk.) ____
- 3. I agree that the first time the name "Make-A-Wish®" or "Make-A-Wish® Southern Florida" is used, the ® symbol will be used as well. ____
- 4. I agree to have a Make-A-Wish chapter representative approve all materials that bear or reprints the Make-A-Wish logo or name before I distribute them. This includes, but is not limited to, press releases, posters, flyers, and advertisements. ____
- 5. I understand the mission of Make-A-Wish is to grant the wishes of children with life-threatening medical conditions. I will not refer to the children as "terminally ill" or "dying." (Our organization exists to serve these kids and their families and we are always careful to use language which is sensitive to them. The majority of the children whose wishes we have fulfilled are survivors – we believe their wishes have had a positive impact on their well-being.) ____
- 6. I will consult a Make-A-Wish representative before I contact any company or organization to solicit sponsorships, auction items, or donations of any kind. ____
- 7. I agree to provide Make-A-Wish with the event net proceeds - along with a description of all project expenses and revenues - within **thirty (30) days** after the fundraising event. ____

PROPOSED BY:

APPROVED BY:

Signature of Sponsoring Teacher or Advisor

Signature of Make-A-Wish Representative

Name of Teacher or School Representative

Name of Make-A-Wish Representative

Date

Date

Please email or fax this completed form and direct questions to:

Fort Lauderdale Office
Nathalie Ramirez
Special Events Coordinator
4491 South State Road 7, Suite 201
Fort Lauderdale, FL 33314
Tel (954) 967-9474 ext. 323
Fax (954) 967-2468
nramirez@sflawish.org

Bonita Springs Office
Taylor Marini
Development Coordinator
3655 Bonita Beach Road, Suite 3
Bonita Springs, FL 34134
Tel (239) 992-9474
Fax (239) 992-2833
tmarini@sflawish.org

Thank you for helping make wishes come true!