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**MAKE-A-WISH FOUNDATION NAMES NEW PRESIDENT/CEO**  
***Southern Florida Chapter Tabs Norman Wedderburn to Lead***  
***World's 3<sup>rd</sup> Largest Granter of Children's Wishes***

Hollywood, FL -- Norman Wedderburn, a South Florida attorney and former Board Chair of the Make-A-Wish Foundation® of Southern Florida, has been named the nonprofit organization's president & CEO. He will direct the Foundation's day-to-day operations beginning March 1.

Wedderburn, an Aventura resident, served for eight years on the Southern Florida chapter's Board of Directors and has represented the organization at the national level. He has also been an active wish granter and fundraiser for Make-A-Wish and becomes just the second leader in the local group's 23-year history. Wedderburn replaces founding member Nancy Strom, who passed away in August after a three-year battle with ovarian cancer.

"We are delighted that the Southern Florida board has selected a respected and devoted Make-A-Wish supporter in Norm Wedderburn to lead the chapter," said David Williams, Make-A-Wish Foundation of America president and chief executive officer. "Norm's longtime work as a volunteer and former board chair will serve him well in leading one of our most prominent chapters and carrying on Nancy Strom's incredible legacy."

Wedderburn, a University of Florida graduate and South Florida native, has established development as one of his initial priorities, citing the need to forge stronger financial relationships with the corporate community. He also brings energy and enthusiasm for

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## Make-A-Wish Foundation of Southern Florida -- 2

the Make-A-Wish mission. “Nothing brings me greater joy than being part of the magic when a child’s wish comes true,” said Wedderburn of the nearly 20 wishes he has personally helped grant. “I’m honored to lead an organization that measures success in happiness and smiles.”

In 2005, the Make-A-Wish Foundation of Southern Florida granted more than 500 wishes to children who have life-threatening medical conditions and has made nearly 5,600 dreams come true since 1983. The organization enriches the human experience with hope, strength, and joy for families in Broward, Collier, Glades, Hendry, Lee, Martin, Miami-Dade, Monroe, and Palm Beach counties. The average cost to fulfill a wish is \$5,000.

For more information, to make a donation or volunteer, please call the Make-A-Wish Foundation at (888) 773-WISH or visit [www.sfla.wish.org](http://www.sfla.wish.org).

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