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FOR IMMEDIATE RELEASE
January 19, 2006

MEDIA ADVISORY

- WHO:** Make-A-Wish Foundation® of Southern Florida
(www.sfla.wish.org)
- WHAT:** **Sports Banquet & Celebrity Auction.** The 13th annual event, presented by Publix Super Markets Charities and Beck's Beer, is an opportunity for guests to interact with sports celebrities and purchase one-of-a-kind themed packages and collectibles. The evening features a cocktail reception, dinner, live & silent auctions, and representatives from the Miami Heat, Florida Marlins, Miami Dolphins, Florida Panthers, and University of Miami, as well as other local and national celebrities.
- WHERE:** Hard Rock Live at the Seminole Hard Rock Hotel & Casino
5747 Seminole Way
Hollywood
- WHEN:** Monday, March 13, 2006
- Cocktails and silent auction - 5:30 P.M.
 - Dinner and live auction - 7:00 P.M.
- COST:** \$250; sponsorship packages begin at \$2,500
- WHY:** Each year, the Make-A-Wish Foundation of Southern Florida, the 3rd largest wish granting chapter in the world, fulfills the wishes of more than 500 children in nine South Florida counties who have life-threatening medical conditions. With the average cost of a wish being \$5,000, the organization relies on fundraisers, corporate support, and donations from the public to bring hope, strength, and joy to families who need it most.
- CONTACT:** To reserve seats, call (888) 773-9474, ext. 318.

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